



Juan José R. Gärtner

Graphic Design, Marketing Design, UX/UI Design,
Multimedia production, Website Design.

Date of Birth: 25th of November, 1994

Location: Santa Rosa de Cabal, Risaralda, Colombia

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Keywords

Graphic design, Branding, Illustration, P.O.P, Social media, Email marketing, **UX/UI**, CMS management, Website design, Marketing design, Video editing, Motion graphics, **Illustrator**, Photoshop, After Effects, Premiere, **Figma**.

Academic History

Higher Education

2014 - 2016

A.A in Multimedia Production.
SENA

2016 - 2019

Graphic Design B.F.A (Graduate degree).
Fundación Universitaria del Área Andina.

Foreign Language

2008 - 2009/2012

English - Level C1.
Oxford Institute, Santa Rosa de Cabal.

Further Education

2016 - 2024

- Website design using HTML5 and CSS3.
- Website design training "WorldSkills".
- Database development using SQL.
- Visual Communication Using Adobe PS.
- UX/UI design.

Portfolio
gartlery.com

Professional Experience

Marketing Designer (2020 - 2025)

Improntus (2024 - Now)

- Website and UX/UI design.
- Branding and corporate identity creation.
- P.O.P design.
- Social media design.

Omni.Pro (2022 - 2023)

- CMS & ecommerce management.
- UX/UI design.
- Social media design.
- Branding and corporate identity creation.
- Email marketing.

Pangea Consultants (2021 - 2022)

- Website and UX/UI design.
- CMS management.
- Social media design.
- Email marketing.

Grupo Raíz (2020 - 2021)

- Website and UX/UI design.
- CMS management.
- Social media content creation.
- P.O.P design.
- Email marketing.
- Marketing campaign design.
- Branding and corporate identity creation.

Full-time Graphic Designer (2020)

Publicity Agency Impacto Visual

- Manage files for mass production printing.
- Branding and corporate identity creation.
- Handling of industrial plotter.

Full-time Freelancer (2016 – 2020)

YMCA América, BusCar, among others

- Website design.
- Motion graphic video creation.
- Social media content creation.
- Pattern and illustration creation.
- Editorial design.
- Branding and corporate identity creation.